



everRun® for Manufacturing

“A disruption to the data and applications would affect every employee, and in the worst case scenario, halt operations altogether. But with everRun, we no longer have to worry about downtime.”

- Asmir Hrustanbegovic, IT specialist, MAN AG, Vehicle Manufacturing

For manufacturers, even a minute of downtime can impact product quality, ruin schedules, hurt earnings and compromise safety. While process automation solutions do much to accelerate, optimize and protect manufacturing processes, the software itself has to be protected from downtime or data loss.

That is why leading manufacturers use everRun software for always-on application availability to ensure continuous computing through system failures. In heavily regulated industries like the food and pharmaceutical industries, it proactively prevents data loss that would threaten compliance.

ALBIAN SANDS ENERGY: ENERGY PRODUCTION

At full production, the Muskeg River Mine in Alberta Canada produces up to 155,000 barrels per day of bitumen from its oil sands min-

ing operation. Albian Sands Energy uses Rockwell Automation software to manage the processing facility at this mine as safely and efficiently as possible. And the everRun software protects this complex production environment from downtime, even if an entire server fails.

RICH PRODUCTS FINDS A SWEET SOLUTION TO DOWNTIME RISK

Dessert never ends at Rich Products, which produces whipped toppings, puddings, and other products around the clock at its Tennessee processing facility. If the historian application fails in its data collection during manufacturing, the FDA requires the company to shut down production and discard product. Since the company installed everRun, Rich Products' historian software has operated without downtime or losing a single byte of data.

WORLDWIDE HEADQUARTERS

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LEADING MANUFACTURERS RELY ON MARATHON TECHNOLOGIES TO:

- Prevent costly downtime to process automation applications running vital manufacturing processes
- Comply with government regulations for data protection and availability (EPA, FDA)
- Support industry applications without modification
- React to and correct failures automatically, without IT intervention

MARATHON KEEPS MANUFACTURERS RUNNING WORLDWIDE

everRun's customers include five of the top ten pharmaceutical companies, as well vehicle manufacturers (MAN AG), food producers (Rich Products and Dunbia Meats), and top regional energy companies. Leading automation software vendors including Wonderware and Rockwell Automation rely on everRun to create a resilient, always-on environment for their applications.

WHY DO SO MANY MANUFACTURERS RELY ON MARATHON TO KEEP THEIR APPLICATIONS ALWAYS ON?

Marathon's preventative approach to application availability focuses on preventing downtime rather than trying to recover from failures after they happen. Marathon everRun® software protects the entire applica-

tion environment with transparent redundancy, real-time validation, and automated response to failures. It delivers a single, unified and resilient environment for running Windows applications without downtime or data loss.

As experts in application availability, we continually apply what we learn from our more than 3,000 customers to our next-generation application availability software and services. We support applications in the most demanding industries and in environments with limited to no IT resources – consistently delivering solid reliability that our customers count on.

Our innovative everRun software delivers unmatched resiliency and simplicity. Forget about deploying and managing separate, siloed solutions for data, network, and storage availability – everRun delivers a *single operating environment* with unified and resilient resources for application processing. Better yet, this underlying availability environment is completely transparent to the application, so you do not need to modify applications or write complex scripts to make it work.

In a time of increasing IT complexity and “always-on” expectations, Marathon delivers always-on application availability that is simple, reliable and resilient.