



## everRun® for Financial Services

Major banks and financial service companies around the globe rely on everRun to ensure always-on application availability

Financial professionals understand the real cost of lost orders, regulatory penalties and ratings downgrades. That's why so many major banks and financial services companies rely on everRun to keep their applications and data online at all times.

Marathon's everRun is uniquely suited to financial services applications, where data loss means real loss. everRun automatically responds to faults and proactively prevents downtime and data loss for critical applications in banking, insurance, brokerage and investment industries. From email to real-time trading information, everRun keeps financial engines and services running around the clock, around the globe.

### COMMODITIES FUTURES EXCHANGE KEEPS TRADING

One of the world's largest commodities futures exchange counts on Marathon to ensure that traders and clearing members always have accurate, up-to-the-minute pricing information and order pricing confirmation. Since installing the Marathon software several years

ago, the exchange's pricing board and trade confirmation applications have operated continuously. Traders can always see up-to-date pricing on the big boards and the large clearing members are confident that their pricing position gets through.

### ARGO CAPITAL VENTURES INTO VIRTUALIZATION

For venture capital firm Argo Capital, staying in touch with market and portfolio information is essential. The company turned to server virtualization to strengthen and simplify its data center infrastructure, and needed to ensure constant connectivity for email and mobile applications even in a virtual environment. Using everRun together with Citrix XenServer, Argo Capital has simplified the data center, consolidated hardware and reduced costs while adding everRun fault tolerance to their virtualized infrastructure.

## WORLDWIDE HEADQUARTERS

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## FINANCIAL SERVICES COMPANIES USE EVERRUN TO:

- Prevent downtime that results in lost or delayed orders or ratings downgrades
- Maintain regulatory compliance by protecting data from loss
- Protect off-the-shelf applications as well as custom financial applications from downtime, without application modification

## WHY DO MORE THAN 60 LEADING BANKS AND FINANCIAL SERVICES COMPANIES RELY ON MARATHON TO KEEP THEIR APPLICATIONS ALWAYS-ON?

**Marathon's preventative approach** to application availability focuses on preventing downtime rather than trying to recover from failures after they happen. Marathon's everRun software protects the entire application environment with transparent redundancy, real-time validation, and automated response to failures. It delivers a single, unified and resilient environment for running Windows applications without downtime or data loss.

**As experts in application availability**, we continually apply what we learn from our more than 3,000 customers to our next-generation application availability software and services. We support applications in the most demanding industries and in environments with limited to no IT resources – consistently delivering solid reliability that our customers count on.

**Our innovative everRun software** delivers unmatched resiliency and simplicity. Forget about deploying and managing separate, siloed solutions for data, network, and storage availability – everRun delivers a *single operating environment* with unified and resilient resources for application processing. Better yet, this underlying availability environment is completely transparent to the application, so you do not need to modify applications or write complex scripts to make it work.

In a time of increasing IT complexity and “always-on” expectations, Marathon delivers always-on application availability that is simple, reliable and resilient.