



everRun® for Distribution

“Since implementing everRun over two years ago, we've had 100% server uptime and no data loss.”

- Craig Moore, Senior Manager Facilities, Abercrombie & Fitch

Keeping the supply chain running is essential to keeping revenue coming in – when distribution stops, revenue drops.

This is why leading retailers and distributors rely on Marathon's everRun to keep vital applications running without downtime – even in the event of a system failure. From retail to pharmaceutical distribution to logistics and shipping, everRun delivers always-on application availability for distribution and materials handling applications. everRun ensures that applications remain operational even when networks, components or entire servers fail.

ABERCROMBIE & FITCH: A GOOD FIT

Buy a shirt at an Abercrombie & Fitch store in the US and it's already traveled a distance. Before it reaches the fitting room, it has navigated the 23 miles of conveyors, sorting systems and materials handling systems at one of the company's distribution centers. Two centers distribute clothing and accessories to more than 1,000 stores in North America – a complex task in a time-sensitive market.

The company uses everRun to keep the monitoring and Human Machine Interface applications running efficiently and safely, without costly downtime.

HANKYU EXPRESS INTERNATIONAL

One of the world's leading logistics freight companies, Hankyu Express provides its customers an online system for placing, tracking and monitoring shipments online. To keep order data safe and maintain customer satisfaction, Hankyu Express uses everRun to proactively prevent downtime and data loss.

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RETAILERS AND DISTRIBUTORS RELY ON MARATHON TECHNOLOGIES TO:

- Monitor and control materials handling and inventory control systems around the clock
- Maintain customer access to order information
- Protect order and shipping information from loss
- Avoid the costs of idled equipment or late orders due to distribution systems downtime

WHY DO SO MANY RETAIL AND DISTRIBUTION COMPANIES RELY ON MARATHON TO KEEP THEIR APPLICATIONS ALWAYS-ON?

Marathon's preventative approach to application availability focuses on preventing downtime rather than trying to recover from failures after they happen. Marathon everRun® software protects the entire application environment with transparent redundancy, real-time validation, and automated response to failures. It delivers a single, unified and

resilient environment for running Windows applications without downtime or data loss.

As experts in application availability, we continually apply what we learn from our more than 3,000 customers to our next-generation application availability software and services. We support applications in the most demanding industries and in environments with limited to no IT resources – consistently delivering solid reliability that our customers count on.

Our innovative everRun software delivers unmatched resiliency and simplicity. Forget about deploying and managing separate, siloed solutions for data, network, and storage availability – everRun delivers a *single operating environment* with unified and resilient resources for application processing. Better yet, this underlying availability environment is completely transparent to the application, so you do not need to modify applications or write complex scripts to make it work.

In a time of increasing IT complexity and “always-on” expectations, Marathon delivers always-on application availability that is simple, reliable and resilient.