

Marathon Technologies

Corporate Overview

Company Background

Marathon Technologies was founded in 1993 by senior executives and engineers responsible for developing Digital's VAX FT fault-tolerant systems. The team used this experience to create the first software and networking technology that allowed multiple Windows/Intel servers to operate as a single fault-tolerant system, delivering new levels of availability without the complexity and cost of traditional high availability and replication products.

In 2007, we broke new ground with our v-Available initiative, designed to bring continuous availability to virtual servers—an industry first. Today, thousands of customers around the globe rely on Marathon's everRun® software to prevent outages and data loss without IT intervention in physical and virtual environments. Now a software-only solution, everRun is less expensive, more effective, and simpler to maintain than cluster or failover technologies.

The latest generations of the everRun software suite, everRun 2G and everRun VM with Lockstep, both released in 2009, continue to deliver on our vision of making application and data availability a reality for all kinds of businesses. These next generation automated availability platforms allow businesses to choose from multiple availability levels, from basic failover to server-level redundancy, with two fully redundant systems running in "lockstep" mode.

Facts at a Glance

- Headquartered in Littleton, Mass., with additional offices worldwide
- Founded in 1993
- Privately-held and venture-backed
- 400+ reseller, distribution and ISV partners around the globe
- 2500+ customers in more than 34 countries, including:
 - 4 out of the top 5 broadcasting networks
 - 5 out of the top 10 pharmaceutical companies
 - 150+ casino properties
 - 1400+ midsized companies

Technology

The Marathon everRun product suite utilizes a unique virtualization architecture that consists of 12 patents to deliver the industry's simplest and most reliable application protection solutions available. Our everRun products combine the redundancy of two industry-standard servers to create a single virtual Windows application environment that protects any Windows application from downtime due to failures and other outages. Users accessing applications running in this virtual environment experience seamless operation and continuous availability even in the event of catastrophic hardware failures.

everRun Product Suite

everRun 2G The latest generation of the everRun software offers completely automated continuous availability and 100% data protection for Windows Server environments. Prevents outages and data loss for single and multiple Windows Server workloads and eliminates multiple point solutions for availability with one platform that protects systems, networks, storage, and data.

everRun VM for Citrix XenServer The industry's first fault-tolerant software for virtual environments, everRun VM prevents outages and data loss in your Citrix virtual infrastructure and brings server virtualization's benefits to business-critical and mission-critical applications.

everRun DR Used to implement long-distance disaster recovery for physical and virtual environments, with "near zero" recovery and pushbutton operation.

everRun HA & FT Proven and trusted for Windows application fault tolerance in the most demanding environments. Organizations around the globe rely on these products to protect 32-bit Windows applications from outage or data loss.

everRun SplitSite Automates continuous availability and 100% data protection between data centers using synchronous data mirroring.

Strategic Partnerships

In January 2009, Microsoft and Marathon announced an expanded development and marketing agreement to make it easier for a lot more companies to get cost-effective, easy-to-deploy fault tolerance for their critical Windows applications. Working together, Marathon and Microsoft will bring automated fault tolerant availability technology to Windows Server and Hyper-V. Citrix and Marathon Technologies have had a joint development and marketing agreement since 2007. The goal of this partnership is to broaden the adoption of both virtualization and high availability software by providing completely automated availability that is dramatically more reliable and affordable than traditional high availability and disaster recovery offerings.

Industry Recognition

In the past 18 months, the company has been recognized with more than a dozen major industry awards and accolades for its innovation and leadership in bringing automated fault tolerant, high availability and disaster recovery to physical and virtual environments, including: Best of VMworld 2007–New Technology, SearchServerVirtualization 2008 Product of the Year, and CIO.com's "10 Virtualization Vendors to Watch in 2009." The company was also recognized as a 2008 Computerworld Honors Program Laureate, a winner in eWEEK's Eighth Annual Excellence Awards Program and finalist for 2009 Citrix Ready Solution of the Year.